



Home > Global Travel

GLOBAL TRAVEL

Travelport taps travel startups for next-gen retailing

By PakkiKhabar September 3, 2021

10 0

[Facebook](#)
[Twitter](#)
[Pinterest](#)
[WhatsApp](#)



Published on Friday, September 3, 2021

Travelport, in partnership with Amazon Web Services (AWS), is launching a new global accelerator program for travel startups.

It aims to address the industry's biggest retailing challenges.

"No single person or business has the solution to all of travel's retailing challenges," said Tom Kershaw, Chief Product & Technology Officer at Travelport.

"The most effective way to drive innovation, especially at pace, is to unite bright minds from diverse backgrounds and geographic locations."

The Travelport Accelerator will see tech startups looking to enter the travel space help solve a series of different travel retailing challenges, such as data protection, hyper-personalization, and customer acquisition.

Once the challenge has been set, companies with existing technology and products that are relevant to the challenge are invited to apply.

Up to 10 companies will be selected to proceed to the next stage, which involves pitching solutions to a panel of travel companies, including American Express Global Business Travel, Priceline, Internova Travel Group, Direct Travel and Christopherson Business Travel.

STAY CONNECTED

<p>0 Fans</p>	<p>0 Followers</p>	<p>0 Followers</p>
---------------	--------------------	--------------------

- Advertisement -

LATEST ARTICLES

IPL 2021

IPL 2021 के लिए आरसीबी से जुड़े डिविलियर्स, होटल रूम व्यू देखकर हुए खुश

UNCATEGORIZED

शिल्पा शेठ्ठी ने फराह खान और गीता कपूर संग स्टेज पर मचाया धमाल, 'देसी गर्ल' सॉन्ग पर किया धमाकेदार डांस

UP

Dengue in Jalaun: जालौन में डेंगू की दस्तक, युवक की मौत के बाद प्रशासन में हड़कंप

BUSINESS

Indian Railways: आज से 'स्लीपर क्लास' के टिकट पर AC कोच में करे यात्रा, देखें किराया समेत अन्य डिटेल

GLOBAL ENTERTAINMENT

Iggy Azalea displays wears a mini dress as she steps out after performing with Pitbull in New Jersey

Load more

A group of up to three participants will be selected to move to the final round to collaborate with Travelport and AWS.



Each will be given access to the Travelport travel marketplace.

Selected start-ups may receive up to \$100,000 in AWS Activate credit and each participant will receive mentoring from travel domain and technical subject matter experts.

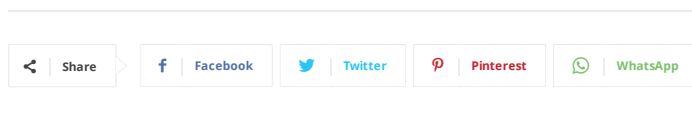
David Peller, Managing Director, AWS Travel and Hospitality, said: "Travelport Accelerator supports efforts by giving travel innovators the potential to pitch their technology to some of the most influential leaders in the global travel industry and to influence the future of travel retailing."

The first challenge set by Travelport and AWS is to introduce cutting-edge digital marketing technology for travel companies, which uses behavioral and demographic traveler data to deliver highly targeted and personalized, real-time offers to customers.

Entry forms are available at www.travelport.com/accelerator.

The deadline for submission is midnight Pacific Daylight Time (on Wednesday 22 September 2021).

Source link



PREVIOUS ARTICLE

DUET 2021: दिल्ली यूनिवर्सिटी के एंट्रेंस टेस्ट की तारीख NTA ने की जारी, यहां देखें पूरा शेड्यूल

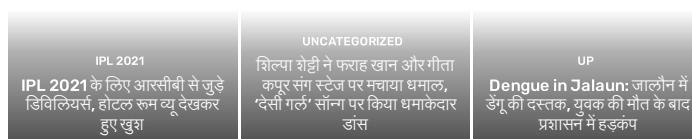
NEXT ARTICLE

Zendaya joins Rebecca Ferguson for the photo call of film Dune at the Venice Film Festival

PakkiKhabar

<https://pakkikhabar.in>

RELATED ARTICLES



LEAVE A REPLY

Comment:

Name:*

Email:*

Website:

Save my name, email, and website in this browser for the next time I comment.

POST COMMENT

