

Korean Air Renews Multi-Year Content Agreement with Travelport



Korean Air has signed a new multi-year content agreement with Travelport.

Under the agreement, Travelport will continue to provide Korean Air's content and inventory to more than 68,000 Travelport-connected agencies around the world, enabling them to search, sell and book the airline's fares.

Sue Carter, Head of Asia Pacific, Air Partners at Travelport, said, "We're extremely pleased to continue supporting Korean Air's ambitions

to be a global aviation leader with our technology solutions. Taking advantage of cutting-edge advancements like **NDC** will be crucial for airlines to lead in a world of heightened traveler expectations, and we look forward to further extending our support with Korean Air in time to come."

In addition to providing Korean Air content to travel agencies around the world, Travelport is also supporting Korean Air's organization-wide digital transformation with its Data and Business Intelligence, as well as Airline Insight solutions.

Kenneth Chang, Executive Vice President and Chief Marketing Officer, Korean Air, said, "As travel recovers, Korean Air fully intends to be leading the way. Our partnership with Travelport has proven itself many times over, and its global network remains a cornerstone of our plans for international growth."



© Steven Howard
TravelNewsAsia.com
ASIATravelTips.com

A founding member of the SkyTeam airline alliance, Korean Air was recently rated one of the top three airlines in the world in the 2020 Tripadvisor Travelers' Choice Awards for Airlines.

Published on TravelNewsAsia.com at:
<http://www.asiatraveltips.com/news20/29-KoreanAir.shtml>

See *latest Travel News, Video Interviews, Podcasts and other news regarding: COVID19, Korean Air, Travelport.*

Headlines:

Kimpton Hotel Brand to Bangkok and Tokyo Marriott Opens Second A