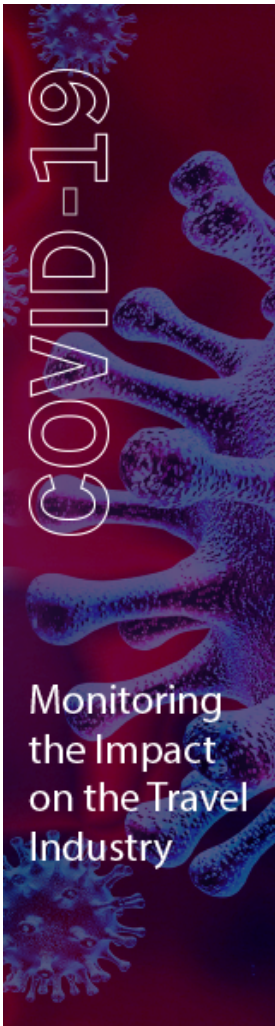




- HOME
- INDUSTRY SECTORS »
- COVID-19 »
- INVESTMENTS »
- PEOPLE »
- ATHENS
- NORTHERN GREECE
- EVENT NEWS »
- GTP NETWORK »



Korean Air Extends Multi-year Content Agreement with Travelport

Posted On 02 Sep 2020 By : GTP editing team Comment: 0




Travelport, a leading technology company serving the travel industry, has announced the renewal of a multi-year content agreement with **Korean Air**, the country's largest airline and national carrier.

Under the agreement, **Travelport will continue to provide Korean Air's content and inventory to more than 68,000 Travelport-connected agencies around the world**, enabling them to search, sell and book the airline's fares.

"As travel recovers, Korean Air fully intends to be leading the way. Our partnership with Travelport has proven itself many times over, and its global





danae.travel

Book your ferry tickets online

Korean Air Executive Vice President and Chief Marketing Officer **Kenneth Chang**.

Travelport is also supporting Korean Air’s organization-wide digital transformation with its **Data and Business Intelligence**, as well as **Airline Insight solutions**. These tools provide timely analysis and insights which help airlines recognize and respond to market trends swiftly.



“Taking advantage of cutting-edge advancements like New Distribution Capability will be crucial for airlines to lead in a world of heightened traveler expectations, and we look forward to further extending our support with Korean Air in time to come,” said **Sue Carter**, Head of Asia Pacific, Air Partners at Travelport,

A founding member of the SkyTeam airline alliance, Korean Air was recently rated one of the top three airlines in the world in the 2020 Tripadvisor Travelers’ Choice Awards for Airlines.

Join the **10,000 travel executives** who read our newsletter

email address

GO



About the Author

This is the team byline for GTP. The copyrights for these articles are owned by GTP. They may not be redistributed without the permission of the owner.

Add your comment

Name *

