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Airline health, safety tracker launched to boost traveller confidence



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In response to demand from travelers and travel agents for information on airline health and safety measures, Travelport has launched its Airline Health & Safety Tracker. The tool, which is free of charge and available to both Travelport customers and the wider industry, highlights the safety measures being undertaken by more than 80 of the world's largest airlines.



Anna Shvets via Pexels

Kyle Moore, Global Head of Customer Strategy and Marketing, Travelport, said: "In recent months, the travel industry has introduced a wide array of robust health and safety measures to enable a safe and responsible return for travel. As we sit at the heart of the industry, both aggregating, and enabling the merchandising of, travel content from all corners of the world, we are in a natural position to bring this information into a single place and deliver it to travel agents and travelers.

"Using our leading technology, we believe this tool will help travelers to match their travel needs with the safety measures they expect, bringing back confidence in travel



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Tourism

masks, socially distanced seating, temperature checks before boarding, improved air filtration, enhanced cleaning programs, reduced onboard food and beverage services, and mandated traveler health certification or declaration. The data updated on a weekly basis.

Travelport launches new Covid-19 smartpoint plugin initiative

The tool provides detailed information on a range of topics, including lockdown rules, entry requirements and quarantine measures for travellers...

15 JUL 2020

In the Covid-19 Smartpoint Plugin, information is available alongside details on government restrictions, lockdowns and safety measures – updated on a daily basis by global travel safety intelligence provider, Safeture.

The company has, in the meantime, already:

- Provided online training to more than 110,000 agents from March to June 2020 to ensure they are equipped with the knowledge and best practices needed in today's environment.
- Contributed to the formation of various World Travel and Tourism Council protocols aimed at supporting a strong industry recovery.
- Helped airlines to use the Travelport Rich Content and Branding merchandising solution to communicate safety information to travel agents directly through the Travelport Smartpoint agency point-of-sale solution.
- Worked with hotel and car groups to utilize descriptive space on the GDS screens to communicate safety information.

The tool is available to both online and offline travel agencies.

VISIT OUR [COVID-19 SPECIAL SECTION](#), [#LOCKDOWNLESSONS](#) AND [COVID-19 LINKS](#)

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OPTIONS

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