

India most popular long-haul destination in Asia for UK travellers this summer



By Megha Paul On Jul 23, 2019



India has emerged as the top travel destination in Asia this summer for travellers from the UK, according to an analysis conducted by Travelport. Globally, the US was the top destination while India was the second most popular long-haul destination for UK travellers.

As of 14 June, just under 87,000 advanced bookings had been made in the UK through all global distribution systems (GDS) for return flights to India scheduled between Friday 28 June 2019 and 8 September 2019. Flight bookings in other Asian countries like Thailand and China stood at 49,137 and 29,870, respectively.

With flight bookings up by 3,402 (13%) year-on-year, China was the fastest-growing top ten long-haul destination for UK travellers compared to the same period the previous year.