



India to UK Flight Bookings Surge Due to World Cup



29th May 2019 03:27 pm
The Quint

India will have the most travelling fans at the ICC Cricket World Cup 2019, which begins in the UK from Thursday, according to an analysis.

As of 21 May, flight bookings overall made through all global distribution systems (GDS) to the UK for the period of the tournament, plus two days either side, had increased by over 47,939 (over 3 per cent) compared to the same period the previous year, according to an analysis conducted by travel commerce platform Travelport, read a statement.

Out of the countries that are participating in the cricket tournament, which will end on July 14, the greatest growth in flight bookings to the UK had come from India (over 17,505).

This was followed by South Africa (over 2,654), Bangladesh (over 1,565) and Pakistan (over 1,449).

Stephen Shurrock, Chief Commercial Officer, Travelport, said in a statement: "We are pleased to see the Cricket World Cup is attracting more people to visit the UK, with overall flight bookings up by more than 45,000 during the event. With two previous Cricket World Cup wins to its name and a hugely passionate supporter base, it is no surprise to see there has been a significant surge in flight bookings from India."