Lifestyle, Travel

Flight bookings to UK surge for World Cup

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The greatest growth in flight bookings to the UK for the ICC cricket world cup has come from India. The analysis states that India will have the most fans traveling to the UK for the ICC Cricket World Cup 2019. This was followed by South Africa, Bangladesh, and Pakistan.



Chief Commercial Officer of Travelport said that the Cricket World Cup is attracting more people to visit the UK, with overall flight bookings up by more than 45,000. With two previous Cricket World Cup wins to its name and a hugely passionate supporter base, it is no surprise to see there has been a significant surge in flight bookings from India.



The system called GDS allows travel agents, travel management companies and large corporations, among others, to search and book airline seats, hotel rooms, rental cars, and other travel related items. Additional bookings will have been made directly with airlines, which may or may not also have a GDS presence.