

Sandeep Dwivedi participates in Travel & Hospitality Tech conclave organized by FICCI

Sandeep Dwivedi, CCO, ITQ, was a panelist in Travel & Hospitality Tech conclave held by FICCI. The session pointed out the future trends of Travel & Hospitality. The panellists discussed how several factors are completely turning around the way of doing business and enhancing customer experience including the role of Big Data on customer personalisation, economic solution for inventory and distribution management for Hotel in mid segment, collaborative and consolidation between Hotels and OTA's, pricing strategies and customised packaging for consumers through mobile app and many more.

