



INTERGLOBE
TECHNOLOGY QUOTIENT

TRAVELPORT
Official Partner

Travelport and ANA deepen relationship with expanded content and advanced merchandizing technology; Travelport named 'Friendly Partner'

Tokyo, Japan, 8 November 2021: Travelport, a worldwide leader in travel retail, and All Nippon Airways, Japan's largest airline, today deepened their relationship with an agreement to implement Travelport's Rich Content and Branding – an advanced travel merchandizing solution. In recognition of the deep and abiding relationship between the two companies, ANA has also named Travelport a 'Friendly Partner' (フレンドリーパートナー).

Additionally, the two companies expanded and extended a long-standing content agreement which will see ANA content continue to be distributed to Travelport-connected agencies across the world. This new agreement will see Travelport and ANA's relationship entering its fourth decade with a larger range of fares and ancillaries than was previously available.

The contract also includes the use of Travelport's Rich Content and Branding. The technology provides travel agents with graphically rich images and descriptions on fares and ancillaries, equipping them to deliver an equally compelling brand experience, no matter the channel. ANA joins over 300 airlines already using the solution.

Keiji Omae, Vice President of Marketing Strategy at ANA said: "We are very pleased to name Travelport an ANA Friendly Partner, in recognition of a long and productive working relationship which has proven its value many times over. Travelport's vision for advanced travel retailing, and the sophisticated technology underpinning it, will enable agencies to better engage travelers with the award-winning service and products ANA is renowned for."

Sue Carter, Head of Asia Pacific, Air Partners at Travelport added: "We are extremely honoured to receive ANA's Friendly Partner status. It's a testament to the mutual collaboration and constant drive to improve, which have been a hallmark of our relationship for decades. We're confident that the advanced merchandizing technology we're implementing, as well as the ever-expanding retailing features in our new Travelport+ platform, will enable agencies around the world to generate even more value for ANA in this next phase of our relationship."

-Ends-

About Travelport

Travelport is a worldwide leader in travel retail. Our next-generation marketplace connects buyers and sellers that share our passion for delivering exceptional travel experiences. Unconflicted and independent, we are reinventing a simpler future for travel's complex ecosystem. We are a truly global company, operating in over 180 countries. Our headquarters are in London, United Kingdom.

About ITQ

InterGlobe Technology Quotient (ITQ), a strategic business unit of InterGlobe Enterprises, holds leadership position in travel technology industry with its avant-garde travel technology solutions. Bringing nonpareil inventory options to travel agents' desktops and mobile phones, ITQ renders the process of travel booking and agency management, seamless. As sole distributor of Travelport in India, Sri Lanka, Maldives and Bhutan, ITQ invigorates the connection between travel agents and airlines through a vast network of data.

With innovation fuelling its operations since 2005, ITQ has been technologizing travel agents with inventory, interface and intelligence by being the neural system of travel agencies in India. Connected to nearly 200,000 agency terminals, ITQ serves over 13,000 customers, including travel management companies, online travel agencies and retail agencies, in almost 400 cities while providing unparalleled assistance through 24X7 helpdesk.

Travelport Official Partner

InterGlobe Technology Quotient is an independent Official Partner appointed by Travelport in India, Sri Lanka, Maldives and Bhutan, connecting buyers and sellers to industry-leading travel content through a single platform. Together, Travelport and its Official Partners are on a mission to power the future of travel. By focusing all our energy and expertise on connecting buyers and sellers of travel through a single, independent, unconflicted marketplace, Travelport is reinventing a better future for our industry.

For more information on ITQ and its business and financial solutions, visit www.itq.in
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