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Tom Kershaw appointed Chief Product & Technology Officer at Travelport

Langley, UK, 7 July 2021: Travelport, a worldwide leader in travel retail, today announced it has appointed Tom Kershaw as its new Chief Product and Technology Officer.

Tom is a seasoned product and technology executive, with more than two decades of experience leading innovation, technical strategy and execution within both emerging and mature organizations undergoing transformation. He most recently held the title of Chief Technology Officer at one of the largest independent advertising platforms in the world, Magnite, Inc. (which recently acquired SpotX, following the merger between Telaria and Rubicon Project in 2020). In the role, Tom restructured and led an engineering and product team of approximately 600 developers, overseeing the integration of product and engineering into a common organization.

While at Rubicon Project, in 2017, Tom also co-founded Prebid.org, an open-source software organization dedicated to cultivating a new standard for cooperation in independent advertising exchanges to address industry challenges by facilitating collaboration and innovation. He grew the organization to more than 100 corporate members, over 1,000 contributing engineers and thousands of web publishers, and lead prebid.js to become the dominant form of advertising monetization on the Internet.

Prior to Rubicon Project, Tom was a Director of Product Management at Google where he led the Google Ads and Commerce product team in the APAC region, overseeing all global products built for publishers and buyers. While at Google, Tom also led product management for the Google Cloud platform where he focused on infrastructure development and was heavily involved in re-structuring Cloud infrastructure pricing. During his career, Tom has also held leadership positions at Ericsson, VeriSign Inc., and Unisys Corporation.

Greg Webb, Chief Executive Officer at Travelport, said: “As Travelport+ is the central focus of our strategy, we’re continuing to invest heavily in our global technology and product resources to deliver more value to our customers with next-generation solutions. Tom is a proven change-maker, having led significant transformation in the enterprise Cloud space and global advertising sector, and I’m thrilled that he’s embraced the challenge of helping us modernize travel retailing. He brings invaluable knowledge and experience to our technology leadership team that will greatly support the evolution of Travelport+.”

Tom Kershaw added: “Progression in any industry requires bold changes and I’m greatly impressed with the direction Travelport is taking to facilitate simplified, modern retailing for the travel industry. I’m excited to join Greg and the entire Travelport team at such a monumental time in the company’s transformation journey and look forward to accelerating innovation and delivering products that bring significant and meaningful value to its customers.”

Tom is a graduate of New York University and London School of Economics, where he earned both a Diploma in Science and a Master of Arts degree in global and Latin American economics.

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About Travelport

Travelport is a worldwide leader in travel retail. Our next-generation marketplace Travelport+ connects buyers and sellers that share our passion for delivering exceptional travel experiences. Unconflicted and independent, we are reinventing a simpler future for travel’s complex ecosystem. We are a truly global company, operating in over 180 countries. Our headquarters are in London, United Kingdom.

About ITQ

InterGlobe Technology Quotient (ITQ), a strategic business unit of InterGlobe Enterprises, holds leadership position in travel technology industry with its avant-garde travel technology solutions. Bringing nonpareil inventory options to travel agents' desktops and mobile phones, ITQ renders the process of travel booking and agency management, seamless. As sole distributor of Travelport in India, Sri Lanka, Maldives and Bhutan, ITQ invigorates the connection between travel agents and airlines through a vast network of data.

With innovation fuelling its operations since 2005, ITQ has been technologizing travel agents with inventory, interface and intelligence by being the neural system of travel agencies in India. Connected to nearly 200,000 agency terminals, ITQ serves over 13,000 customers, including travel management companies, online travel agencies and retail agencies, in almost 400 cities while providing unparalleled assistance through 24X7 helpdesk.

Travelport Official Partner

InterGlobe Technology Quotient is an independent Official Partner appointed by Travelport in India, Sri Lanka, Maldives and Bhutan, connecting buyers and sellers to industry-leading travel content through a single platform. Together, Travelport and its Official Partners are on a mission to power the future of travel. By focusing all our energy and expertise on connecting buyers and sellers of travel through a single, independent, unconflicted marketplace, Travelport is reinventing a better future for our industry.

For more information on ITQ and its business and financial solutions, visit www.itq.in
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For any media related queries, please get in touch with our marketing team:

Taruna Soni
Head – Marketing, ITQ
Taruna.soni@itq.in | +91 124 428 4800