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# Travelport launches next generation platform 'Travelport+'

By News Desk - April 9, 2021



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**T**ravelport+ is an extensive, next-generation platform that creates a simplified, capability-rich, marketplace for travel retailing. As travel distribution has evolved, retrofitting new types of distribution into existing platforms has led to increased complexity across the industry, slowing progress. The platform is designed to accelerate industry innovation in multi-source content distribution, travel retailing and value generation.

"It's a monumental moment in our history and in the development of our industry," said **Greg Webb**, Chief Executive Officer at Travelport. "Travel hasn't kept up with the evolution of modern digital retail and today, the buying and selling of travel is more complex than it needs to be. As Travelport is the only dedicated, global, travel distribution platform, we have made a multi-year investment to accelerate industry innovation in travel retailing. Bringing together the best of Travelport's existing capabilities and tools and driving innovation to deliver the unmet needs of our industry, Travelport+ truly changes the game in the speed of delivery of modern travel retail and offers a fundamental upgrade to travel technology."

Speaking on the same lines, **Sandeep Dwivedi**, Chief Operating Officer at InterGlobe Technology Quotient, said: "Innovating and keeping abreast with modern technologies is paramount to success in today's times. By simplifying travel retailing with Travelport+ and backing it with latest technologies, Travelport is ensuring greater advancements for our industry stakeholders, right from OTAs to small and medium agencies, irrespective of their scale of operations. This will certainly change the face of travel retail and take it closer to being an advanced industry."

Built as a single, next generation environment, including: a modern, lightweight, highly functional lightweight micro services API, complete with NDC content; enhanced airline ticket exchange tools; a trip container to manage all aspects of the trip; and a sophisticated point of sale solution to address the needs of the professional travel agent, Travelport+ sets a new standard in the management of global travel content.

Travelport+ offers better retailing and merchandising capabilities which in turn leads to higher value trips. Through better efficiency, supported by Travelport's leading data and

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insights, Travelport+ will unlock the potential for better offers and more content for all parts of the travel industry.

The roll out of Travelport+ has already begun with a number of agency and supplier partners taking part in the initial upgrade. Travelport+ will continue to be gradually rolled out globally, managed by a specialized customer support team.

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