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BREAKING NEWS

US: Southwest, American Airlines issue travel warnings ahead of storm

Travelport becomes sole GDS provider of Air India's domestic flight content

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Travelport has confirmed that the company is now the sole global distribution system (GDS) provider of Air India's domestic flight content in India. Martin Herbert, Regional Managing Director for India and Sri Lanka at Travelport, said, "We're delighted to reach this landmark. Wide and cost-effective distribution, coupled with impactful merchandising, are important to all airlines and we're proud we are now the sole GDS provider of these services to Air India. The results the carrier has already achieved since it started adjusting its distribution strategy have been extremely positive."

Sandeep Dwivedi, Chief Operating Officer at InterGlobe Technology Quotient, said: "Since inception, this partnership between Air India and Travelport has presented impressive prospects. Now that we have had a glimpse of last year's performance, with respect to positive reflections on growth, cost and savings for our partner - Air India; the future only seems bright from here. As the sole GDS distributor of Air India's domestic content, we are aiming at easing the process, cutting down unnecessary stages and offering value-added advantage in booking Air India branded fares and ancillary services, both simply and seamlessly."