

Travelport and OYO announce new hotel content deal

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Travelport-connected travel agencies will benefit from up to 6,000 additional hotel properties in India

Travelport a leading travel commerce platform, and OYO, India's largest network of hotels, have today announced a new agreement whereby 6,000 hotel properties offered by OYO will be made available through Travelport's Travel Commerce Platform to its travel agency users both in India and around the world.

OYO currently operates in over 180 Indian cities including Delhi, Jaipur, Mumbai, Bangalore and Goa.

The agreement with OYO is the latest example of Travelport responding to the needs of its agents to add the hotel content they need in their local regions. It also responds to the needs of hoteliers by giving them access to the international travel booking industry. Once on Travelport's Travel Commerce Platform, travel agents globally have access to the hotel content through their normal workflow, eliminating the time-consuming and inefficiency of booking across different channels.

Travelport's Travel Commerce Platform connects hotel providers and independent properties to its 68,000 connected agencies worldwide; in turn, offering travelers more hotel choices as Travelport now offers 650,000 unique hotel properties.

Kavikrut, Chief Growth Officer, at OYO said: "We are pleased to partner with Travelport and take our offerings to a wider audience. Both OYO and Travelport are recognised for leveraging innovative technology capabilities. We are confident in utilising this synergy to unlock new growth areas for both partners."



Niklas Andreen, SVP of Hospitality at Travelport, said: "We are pleased to welcome OYO to Travelport. This is an exciting partnership and one that forms part of our ongoing strategy to extend our hotel offering. Our industry-leading connectivity enables us to directly acquire specific hotel content, as well as requested local hotel chains and individual properties, and we are looking forward to continuing to expand our offering in this area throughout the year."

Sandeep Dwivedi, Chief Commercial Officer, InterGlobe Technology Quotient, added, "It is a pleasure to partner with OYO, especially for the wide range of hospitality options it has in store for our travel agents. Today's customer wants more, and with OYO onboard, we will have a wide range of options handy for the travellers ensuring better service delivery in the future."