

PRESS RELEASE

Vueling signs up to Travelport Rich Content and Branding

Dec 02nd 2016: Travelport has today announced a new agreement with Vueling, which sees the Spanish low-cost airline sign up for Travelport's industry leading airline merchandising solution, Travelport Rich Content and Branding. The agreement continues Travelport's long standing relationship with Vueling, and parent company International Airlines Group (IAG), and demonstrates the value the airline sees in Travelport's innovative merchandising and retailing technology.

The solution enables airlines to fully display their brand proposition, exactly as they would on their own websites. It includes rich product descriptions and imagery, optional or ancillary products for sale, including fares families, and provides airlines with the greatest control possible over how their products appear on travel agent screens. Vueling's content is now live for agents to search, sell and book and is available in both English and Spanish, as well as to travelers directly via online travel agents.

Rich Content and Branding continues to differentiate Travelport from its peers in the indirect distribution channel and has continued its strong momentum with over 180 airlines now fully implemented. Travelport has continued to enhance Rich Content and Branding by adding powerful, new search functionality and increased opportunities for upselling by offering the 'next product/price point up', with a full comparison of associated attributes and ancillaries.

The new addition of its 'Basic Fare' offering to Travelport's merchandising solution means these lowest fares options that only include hand luggage will now be available to Travelport connected agents and cover Vueling's route network of nearly 130 destinations. Available to search and book from today, these fares are in addition to Vueling's 'Optima' and 'Excellence' fares, that include additional services such as the ability to choose your seat and have flexibility on ticket changes.

Derek Sharp, Senior Vice President and Managing Director, Air Commerce, commented: "We're delighted to have reached this agreement with Vueling, an important low cost carrier in Europe and a valued Travelport customer. Like so many other low cost carriers, Vueling recognises the added value that Travelport's merchandising capabilities can bring to its business. This is further underlined by Vueling's decision to also make available its Basic Fares offering, available on its lowest fares to our travel agency community. Agents can now see and better understand Vueling's complete service offering from within their existing workflow and help sell its fares and ancillaries more effectively than ever before."

About ITQ

InterGlobe Technology Quotient (ITQ), a strategic business unit of InterGlobe Enterprises is a leader in aviation, hospitality and travel related services, contributing to the growth of market through innovation and service leadership by building businesses and represent global brands that deliver quality and value.

ITQ is an official distributor of Travelport in 6 markets across Asia Pacific region including India and Sri Lanka. Headquartered in Gurgaon, the company provides cutting edge travel technology solutions with unmatched inventory options to its customers helping them increase their productivity and business efficiency. With an extended network over 500 cities having 20 dedicated offices and 14 REPs, InterGlobe Technology Quotient reaches out to over 12,500 agency terminals, has a nationalised service centre and 16 training centres with state-of-the-art infrastructure and facilities matching international standards.

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