



Al Tayyar Travel Group and Travelport enhance partnership with new agreement

Riyadh, Saudi Arabia and Dubai, UAE
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Travelport, the leading distribution services and e-commerce provider for the global travel industry, and Al Tayyar Travel Group – one of the largest travel companies in the Middle East and Africa – have strengthened their partnership with the signing of a new multi-year agreement, which will see both companies significantly enhance their business.

As part of the renewed three-year partnership, Al Tayyar Travel Group will take advantage of Travelport's new generation technology to expand their online business. A key part of this will be the adoption of Travelport Universal API – the leading edge technology that enables travel agencies to streamline the booking process by re-aggregating currently fragmented content from the GDS as well as other online sources. Travelport Universal API also enables full access to Travelport's air, hotel and car content, as well as High Speed Rail suppliers and Low Cost Carriers.

In addition, the two companies will continue to work closely to develop the expertise of travel professionals in the Kingdom, drive the recruitment of young Saudis in the field of travel and tourism and promote tourism initiatives in the Kingdom on a global level.

"Having worked closely with Al Tayyar Travel Group for several years now, our companies have built an incredibly strong and highly effective partnership," said Rabih Saab, President and Managing Director, Travelport, Africa, Middle East and South Asia. "Both Travelport and Al Tayyar Travel Group have ambitious growth plans in Saudi Arabia and beyond, and I am thrilled to have reached this new agreement that will continue to significantly benefit our respective businesses as well as the regional travel industry."

Remarking on this partnership, Dr. Nasser Al Tayyar, Deputy Chairman & President of Al Tayyar Travel Group, said: "Al Tayyar Group is always keen to develop the travel and tourism industry in Saudi Arabia and in the global market. The Group has been working very closely with Travelport for several years and during this time they have become an increasingly important strategic partner in the Middle East and Africa because of their effective global and local customer centric business approach. As Al Tayyar Travel Group continues to develop and grow its business across the region and beyond, we are pleased to continue our partnership with Travelport and to offer new products and services to our customers and the wider travel industry in the Kingdom and globally."

