



## Maxim's Travel and Travelport renew partnership

Sydney

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Travelport, a distribution services and e-commerce provider for the Travel industry, and Maxim's Travel, a Sydney-based travel management company (TMC), have signed a long-term agreement that will see the partners forge stronger ties in travel technology and innovation.

Maxim's Travel, a boutique TMC, has a strong focus on providing industry leading services to its corporate clients, which includes developing its own proprietary systems.

"Technology is a key priority for Maxim's Travel, and we wanted our GDS (global distribution systems) partner to be a leader and innovator in this space. In addition to their technology, we favoured Travelport for their wealth of content and on-going commitment to agency support over the years," said Chris Goddard, Managing Director of Maxim's Travel.

As part of the agreement, Maxim's Travel will also join the Travelport Developer Network, which was set up by Travelport to facilitate greater collaboration with third party developers to build new applications which benefit agencies and consumers around the world.

"I am very pleased to take our partnership with Maxim's Travel to the next level. Not only will Travelport continue to provide our world class content, we will now work side by side with Maxim's Travel as part of the Travelport Developer Network program, providing them with the local development support they need to build innovative travel solutions," said Travelport's General Manager for the Pacific region, Alex Fitzpatrick.