



Travelport Announces New Managing Director for China George Harb appointed to lead strategic opportunities in the region

Beijing, China and Hong Kong
Feb 5, 2013

Travelport, the business services provider to the global travel industry, has announced the appointment of George Harb as its new Managing Director for China, responsible for the development of strategic business opportunities for Travelport in this high-growth region. This appointment takes immediate effect.

George has been working for Travelport for more than seven years. Prior to his new role as the Managing Director of China, he previously served as the Marketing Director, Asia Pacific, and was later promoted to Commercial Director, Asia in 2007 where he was responsible for the Travelport territories of Hong Kong, Taiwan and China, and more recently for managing Travelport's distributor relationships across the Asia Pacific region. Over the past 3 years, George has been actively involved in supporting Travelport's cooperation with Travelsky, including the recent partnership agreement relating to the distribution of hotel content.

In his new position, George will report into Simon Nowroz, Global Vice President of Business Development, whose team takes responsibility for key strategic and emerging markets across the world including China, India, Japan and Brazil.

"We have been investing in China for many years," says Simon Nowroz, Global Vice President of Business Development. "It is one of the key focus regions that will enable the growth of our company on a global scale. I am delighted to appoint George to be at the forefront of Travelport's development in China during this exciting period."

"China is a dynamic region and is evolving at a very fast pace. I look forward to continue working collaboratively with our industry partners during this time when many positive changes are happening in the industry," comments George Harb on his new appointment.

George holds tertiary qualifications in both engineering and marketing from the University of Technology, Sydney, and business administration from Henley Management College. He possesses a broad range of experience built from previous roles that covers direct and channel sales management, business development, marketing, product management, business process and market analysis with multi-national companies that include Vodafone, Telstra, Philips Mobile Communications and Pacnet.



George is currently based in Travelport's Hong Kong headquarters, but will soon be relocating to China.

Travelport has had a presence in China for over 10 years with offices in Beijing, Shanghai and Guangzhou.