



250 industry leaders gather in Dubai for Travelport's e-volve Middle East '13 summit

Global and regional travel trade comes together in the UAE to explore the future of regional travel industry

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More than 250 travel industry leaders from 21 countries gathered in Dubai recently to debate the future direction of the regional travel industry at the Travelport-organised e-volve Middle East '13 summit.

The first ever event of its kind to be hosted in the Middle East, the summit focussed on key matters affecting travel agents, airlines and other industry players, with debates ranging from the global and regional economic outlook to the future of airline distribution and growing online opportunities.

The two-day seminar at the newly opened Sofitel Dubai The Palm Resort & Spa saw senior Travelport executives joined by experts from companies such as Google, cleartrip.com and Gulfstat. As a global event concept, e-volve '13 has now established – for the first time – a dedicated community in the Middle East focussed on the sustainable growth of the regional travel industry.

“The e-volve summit is all about pushing boundaries in order to really think about the future opportunities, and the Dubai event exceeded our expectations,” said Rabih Saab, President and Managing Director, Africa, Middle East and South Asia. “It’s the first time we have brought together so many experts from the Middle East region and beyond, and this event provided the perfect platform to share experiences and best practises, and to be truly innovative.

“I am pleased to say that the overall conclusion reached during the summit was that the Middle East remains one of the most rewarding regions globally to do business in and we look forward to working closely with our industry partners to make the most of the exciting opportunities ahead.”