



Aeromexico Signs Full Content Agreement with Travelport – Expands Partnership with Advertising and Business Intelligence Tools –

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Travelport, the business services provider to the global travel industry, and Aeromexico, Mexico's global airline, today announce a new global full content agreement. The new multi-year deal secures full access to all of Aeromexico's published fares and seat inventory – including fares available on its website, and through its reservation offices and third parties – for all Travelport-connected travel agents and subscribers globally, including all offline travel agencies and online agencies booking through Travelport

The new agreement also includes a common framework to provide enhanced Aeromexico functionality to Travelport's travel agents, such as the addition of merchandising services, providing Aeromexico with the ability to sell ancillary services through Travelport point of sale platforms.

Aeromexico will also subscribe to Travelport Sponsored Flights Advertising™*, an advertising tool which enables carriers to place flights in a separate area above the neutral display on the travel agent's availability results screen for optimum visibility. This industry first solution can promote new destinations or expanded service on existing routes, market reduced or promotional fares and offer alternative airport choices. Aeromexico will also utilize Travelport Galaxy™**, a flexible, cost-effective and reliable data processing service, used by some of the world's leading airlines, travel agencies and travel-related companies. Galaxy processes and consolidates data from all major global distribution systems (GDSs) by assembling, cleansing, validating, netting and applying the origin-destination trip-build rules to turn the raw data (e.g., MIDT, ATCN, Revenue) into more manageable data elements.

"Through this agreement, we are pleased to provide our customers with full access to Aeromexico published fares and inventory through our Apollo, Galileo and Worldspan distribution channels," said Dan Westbrook, vice president, Supplier Services, Travelport. "As a global network for approximately 67,000 online and offline travel agency locations, which in turn serve millions of end consumers globally, Travelport is committed to providing full content for our customers and providing cost-effective and value-added distribution to all suppliers. We are especially pleased to expand our partnership with Aeromexico to include Travelport Sponsored Flights Advertising and our Galaxy business intelligence solution."



"Travelport is an important commercial partner for Aeromexico and we're delighted that we've reached a global agreement for our agents, which provides them with access to all of our published fares and inventory," said Sergio Allard, Aeromexico Chief Commercial Officer. "Being part of Travelport's extensive network is a critical part of our distribution strategy to ensure our flights are available to travel agents everywhere. Travelport's breadth, technology and merchandising capabilities will ensure we continue to have a very successful relationship for years to come."