



## **InterGlobe Technology Quotient showcases its expertise in Travel Technology in Guwahati**

InterGlobe Technology Quotient, a strategic business unit of InterGlobe Enterprises and the official distributor of Travelport Galileo and Travelport Worldspan, through Calleo Distribution Technologies, today initiated a series of road-shows to showcase their travel, hospitality and technology related products to the travel agents. The roadshow is being launched in Guwahati in association with Travelport.

The activity was to create awareness amongst the travel agents about InterGlobe Technology Quotient's cutting edge travel technology solutions with unmatched airline and hotel inventory that could enhance their customer's experience and at the same time help them to increase their productivity and business efficiency.

Speaking at the event, **J B Singh, President & CEO, InterGlobe Technology Quotient** said, "The evolution of technology and the privatization of the Indian aviation sector has significantly defined and streamlined the development of travel industry. Booking your air tickets, doing hotel reservations or booking transport for local travel has not only widened the scope of technology within this industry but has also made life simpler for the travellers. Global distribution system has become an intrinsic part of this huge ecosystem and has emerged as an efficient travel booking tool for the travel agents and customers alike.

Rapid industrialization and the increased spending habits of consumers in the Indian tier II and II cities has led to a huge boom in travel. The objective of the road-show was to educate the travel agents about ITQ's initiatives to provide ground-breaking technological solutions that will provide huge benefits to the agents and will also enrich the travel experience of the end customers. The strong and steady growth in Guwahati has propelled the need for products that will promote richer content for the travel agents. The presence of a strong e-commerce portal in the city would not only empower the travel agents from a business point of view but will also enable them to provide better and attractive deals to customers."