



## **New Travelport Smartpoint: designed with agents in mind**

Enhanced point of sale application unveiled today with multiple efficiency enhancements

Langley, United Kingdom  
Dec 4, 2013

Travelport, a leading distribution services and e-commerce provider for the global travel industry, today announces the launch of an enhanced version of its industry-leading travel agency point-of-sale application, Travelport Smartpoint.

The new look Travelport Smartpoint incorporates a number of efficiency driving enhancements, many based on customer feedback, as well as others spearheaded by Travelport's innovation team. Enhancements include interactive graphical mapping capabilities as well as a range of new intuitive tools and functions all designed to help travel agents.

Also incorporating virtual account number (VAN) payment functionality from eNett, the new version offers agents an additional safe, secure and fully integrated payment solution directly within their desktop environment. Travelport recently reported in its quarter three earnings that eNett International, a Travelport joint venture, has been experiencing continued volume growth in the transactions value it settles, increasing by more than 400% year to date.

Since launching in 2011, Travelport Smartpoint has been embraced by more than 110,000 travel agents worldwide. The success of the application is its ability to offer users a blend of graphical and cryptic user interaction alongside a range of time-saving features: improving the agent user experience, reducing training costs, and speeding up the reservation process. Behind the new look and feel that makes finding relevant travel options even easier, Travelport has further added enhanced hotel shopping, intelligent fare rules and advanced seat maps that are capable of showcasing all features of a seat.

Jason Nash, Travelport's Vice President, Empowered Selling Solutions & Product Innovation, says: "Having collaborated very closely with our customers we're confident that the new enhancements will make the Travelport Smartpoint desktop product even more user-friendly and efficient for travel agents. We've had excellent feedback from the customers we worked with during our extensive user-testing phase and used that direct engagement to fine-tune elements of the released product." Scott Pawley, Managing Director at Global Travel Management, was one of the customers involved in testing the new version. He commented: "We're already enjoying the benefits of using a modern agency desktop that supports my business and makes my agents happy. For anyone that hasn't already upgraded, I would highly recommend they do."

"Travelport Smartpoint is an evolutionary solution that supports and enhances travel agents workflow. This latest version marks a significant step forward and is part of our ongoing point of sale strategy for travel agents which is all about providing them with the most innovative travel booking technology and deepest content, which together are making our merchandising content come alive," added Nash.

