



Travelport marks 15 years in Tanzania with new BCD Winglink Travel deal

Dar es Salaam, Tanzania
Nov 28, 2013

Travelport – a leading distribution services and e-commerce provider for the global travel industry – has announced the renewal of its 15-year relationship with BCD Winglink Travel, one of the leading travel agencies in Tanzania. The news cements the long-standing partnership between the two companies, as Travelport marks the 15th anniversary of its operations in the east African country.

Through the new agreement, Travelport will continue to provide BCD Winglink Travel with access to its Galileo distribution platform and industry leading products and solutions. These include Travelport Smartpoint search and booking tool, Agentivity – Travelport’s business intelligence suite for travel agents – and Travelport Mobile Agent, the unique mobile Global Distribution Systems (GDS) application that enables agents to gain full access to Travelport content from their iPad or iPhone device anytime, anywhere.

“Travelport has consistently provided us with an excellent service and solutions to match our business needs,” said Abeeda Janmohamed, BCD Winglink Travel Managing Director. “Over the past 15 years, Travelport has ensured that we are completely up to date on new developments and that we are getting the best use of their technology systems. I am confident that the current Travelport technology and solutions, as well as those in development, will enable us to continue delivering the best systems, products and services for our clients.” Travelport has been operating in Tanzania since 1998, and has seen its business grow from strength to strength. During this time, Travelport

- Has been supporting local and global airlines in distributing their products in the region
- Has played a key role in developing the travel industry in Tanzania by investing in the region and providing agents with leading travel technology solutions and training
- Has launched a wide range of industry-leading products from point-of-sale solutions such as Travelport Smartpoint App to – most recently – Travelport Merchandising Platform, which is transforming the way airlines deliver their products to travel agents
- Was the first GDS provider to introduce electronic ticketing for travel agents in Tanzania

“As we mark 15 highly successful years in Tanzania, we look forward to continuing to invest and to grow our business in this key east African region,” said Mark Meehan, Managing Director, Travelport Africa. “I want to take this opportunity to thank all our customers in Tanzania for their support. It’s because of loyal partners such as BCD Winglink Travel that we remain the preferred GDS in Tanzania, and can now look forward to continuing to deliver innovative technology solutions for the local travel trade and maximising mutual business opportunities.”