

## PRESS RELEASE

### Travelport and ARC partner to simplify and increase ancillary sales for airlines

**Dec 13<sup>th</sup> 2016:** Travelport, a leading Travel Commerce Platform and provider of advanced IT solutions to the airline industry, announced today that Airlines Reporting Corporation (ARC) has begun using Travelport EMD Interchange, a new electronic miscellaneous document (EMD) ticketing solution that simplifies messaging requirements between ARC's Interactive Agency Reporting (IAR) tool and airlines' EMD databases. EMD Interchange also allows airlines to expand their reach and increase revenues by expanding ancillary sales to their codeshare and interline partners, both quickly and cost effectively.

Travelport's EMD Interchange is a technologically advanced product with a simple mission: Act as an "interpreter," translating and converting diverse versions of XML or EDIFACT into the single electronic language standard preferred by each airline. EMD Interchange is a one-connectivity solution, allowing airlines to use their existing communication lines, regardless of distribution system or technology, to implement EMD Interchange, reducing complexity and maintenance costs.

EMD Interchange is available to every airline carrier that issues EMDs through Travelport's travel commerce platform. ARC projects 70-plus carriers are likely to adopt EMD Interchange over the next three years, based on requests and interest ARC has received so far. Air Canada, one of North America's largest airlines, is the first carrier to adopt and use EMD Interchange.

Travel agents also benefit from airline carriers adopting and implementing EMD Interchange. Airlines can easily establish and synch EMD messaging directly between their EMD database and ARC's agency reporting tool, IAR. Travel agents selling ancillaries can then void, refund, or cancel refund transactions directly in IAR for airline carriers.

**Dan Westbrook, Travelport's Vice President and General Manager for Air Commerce Technologies, said:**

"Travelport EMD Interchange allows airline carriers to grow revenue as interline, codeshare, and alliance partners sell more ancillaries on the airline's behalf. EMD easily adheres to industry-defined standards using a single message connection and provides seamless service delivery to travelers. This increases customer satisfaction and drives greater customer loyalty."

**Shelly Younger, ARC's Manager for Settlement Services added:**

"Travelport EMD Interchange helps ARC fulfill our commitment to connecting the world, allowing air carriers to seamlessly and instantly process EMD messaging. We are happy to launch this solution from an industry-leader like Travelport to provide airline carriers like Air Canada with a single messaging standard and connection that grows revenues while reducing complexity and costs."

## About ITQ

InterGlobe Technology Quotient (ITQ), a strategic business unit of InterGlobe Enterprises is a leader in aviation, hospitality and travel related services, contributing to the growth of market through innovation and service leadership by building businesses and represent global brands that deliver quality and value.

ITQ is an official distributor of Travelport in 6 markets across Asia Pacific region including India and Sri Lanka. Headquartered in Gurgaon, the company provides cutting edge travel technology solutions with unmatched inventory options to its customers helping them increase their productivity and business efficiency. With an extended network over 500 cities having 20 dedicated offices and 14 REPs, InterGlobe Technology Quotient reaches out to over 12,500 agency terminals, has a nationalised service centre and 16 training centres with state-of-the-art infrastructure and facilities matching international standards.

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