

PRESS RELEASE

IndiGo signs with Travelport, which is now in 18 languages

Oct 31st 2016: Over 180 airlines have implemented Travelport Rich Content and Branding.

This means agents can search and access full information, including visuals, on the airline's branded fares and ancillaries, empowering them to sell more effectively to their customers and increase revenues. Online travel agencies can also make this information available direct to their customers via Travelport's Universal API and offer airlines' branded fares and ancillaries direct to its customers.

Travelport has also added the capability for airlines to target customers with branded, tailored offers and promotions and upload their content in 18 languages. These latest enhancements add yet another level of personalisation and flexibility to the booking process for both agents and travelers.

IndiGo recently agreed to distribute all of its fares and ancillary products to Travelport-connected customers worldwide. This is the first time that IndiGo has struck a deal with a global GDS. Travelport is also expanding its offering to airlines through MTT, which it acquired in 2015.

Derek Sharp, Travelport's senior vice president and managing director for air commerce, said: "Travelport is continuing to demonstrate a real leadership position in both its merchandising and mobile capabilities for airlines. By using our innovative technology, they can better explain their products and services to travel agencies as well as direct to the end traveler.

"Our recent announcements demonstrate the value airlines are seeing in partnering with Travelport and our competitive differentiation. We continue to work closely with all our customers to try and anticipate their changing needs and ensure that we are delivering products that help meet their own growth objectives."

About ITQ

InterGlobe Technology Quotient (ITQ), a strategic business unit of InterGlobe Enterprises is a leader in aviation, hospitality and travel related services, contributing to the growth of market through innovation and service leadership by building businesses and represent global brands that deliver quality and value.

ITQ is an official distributor of Travelport in 6 markets across Asia Pacific region including India and Sri Lanka. Headquartered in Gurgaon, the company provides cutting edge travel technology solutions with unmatched inventory options to its customers helping them increase their productivity and business efficiency. With an extended network over 500 cities having 20 dedicated offices and 14 REPs, InterGlobe Technology Quotient reaches out to over 12,500 agency terminals, has a nationalised service centre and 16 training centres with state-of-the-art infrastructure and facilities matching international standards.

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