

## PRESS RELEASE

### Travelport Business Insights transforms travel data

**Oct 11<sup>th</sup> 2016:** - Travelport, announces the launch of Travelport Business Insights in the Asia-Pacific region. Travelport Business Insights is a new solution that delivers travel agencies and corporate organisations near real-time access to actionable insights from a vast range of data sources. The product will bring a range of benefits including the ability to optimise supplier contracts, enhancing customer service and improving the agency's operational efficiencies.

Travelport Business Insights uses data from traditional and non-traditional travel sources, augmenting it with predictive and forward-thinking analytics, then presents the output on easy to understand dashboards which call out key insights and indicators. It removes the reliance on manually sourcing, organising and interpreting data and delivers the information via any device and in near real-time.

Some of the benefits Travelport Business Insights can provide are:

- Attracting and retaining customers by adding value;
- Maximising sales and consultant performance and productivity;
- Real time visibility on productivity versus supplier contracts;
- Analysing customer account performance to focus account management resource and improve negotiations; and
- Duty of Care and Traveller Tracking.

“Our customers have told us the volume of data available to them is dramatically increasing, as is the time and cost of collating and interpreting the information. We have developed Travelport Business Insights to help our customers make key business decisions that can improve revenue, enhance customer service and reduce operational costs by not only aggregating travel data from multiple sources, but transforming the information into insights, providing businesses with a competitive edge,” comments Mark Meehan, Managing Director Asia-Pacific, Travelport.

Travelport Business Insights is available in three packages making it suitable for all sizes of operations and the flexible platform allows for customization and branding opportunities.

#### About ITQ

InterGlobe Technology Quotient (ITQ), a strategic business unit of InterGlobe Enterprises is a leader in aviation, hospitality and travel related services, contributing to the growth of market through innovation and service leadership by building businesses and represent global brands that deliver quality and value.

ITQ is an official distributor of Travelport in 6 markets across Asia Pacific region including India and Sri Lanka. Headquartered in Gurgaon, the company provides cutting edge travel technology solutions with unmatched inventory options to its customers helping them increase their productivity and business efficiency. With an extended network over 500 cities having 20 dedicated offices and 14 REPs, InterGlobe Technology Quotient reaches out to over 12,500 agency terminals, has a nationalised service centre and 16 training centres with state-of-the-art infrastructure and facilities matching international standards.

#### For Further information please contact:

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