PRESS RELEASE

Travix adopts Travelport’s technology to drive accelerated growth

July 25th 2016: Travelport has announced a new long term agreement with Travix, one of Europe’s leading global online travel agencies. Based in the Netherland, Travix operates in 32 countries, has five brands and an extensive portfolio of 38 websites. It is the market leader in several countries and growing rapidly on all continents.

As part of the agreement, Travix is utilising Travelport’s Universal Application Programming Interface (Universal API) to access Travelport’s unrivalled travel content, including fares and ancillaries from the world’s leading low-cost carriers, and to power new services that will give their customers a greater level of information, choice and flexibility when it comes to booking travel. In particular, Travix is also adopting Travelport’s unique airline merchandising capabilities which allows an airline’s fare families and ancillaries to be displayed together with rich graphical content.

Travelport has adopted an open approach to connectivity that allows its customers fully-flexible access to its platform, enabling travel agencies and intermediaries the ability to design their own customised user interfaces. By using Travelport’s state of the art Universal API, OTAs can pull together content delivered from multiple sources into a cohesive display for the travel buyer. This allows for more effective search, comparison, reservations and payments and allows them to better understand an airline’s full value proposition.

John Mangelaars, Travix’s CEO, commented: “Travelport’s technology gives us a very real opportunity to grow our business throughout Europe and beyond, such as in Asia Pacific and the USA. Travelport’s airline content in particular, and the way in which it is able to display that content in a very similar way to an airline’s own website, allows our customers to better understand and book air fares and ancillaries that suit their needs. We’re looking forward to developing our relationship.”

Jason Clarke, Travelport’s Global Managing Director for Agency Commerce, commented: “We are thrilled that Travix has chosen Travelport to help grow its business. This is a forward-thinking, industry-leading OTA that has recognised the level of investment Travelport has put into its travel commerce platform and the innovative products and solutions we’re bringing to the industry. We’re looking forward to working together to help the Travix team provide a first class service to its customers.”

About ITQ

InterGlobe Technology Quotient (ITQ), a strategic business unit of InterGlobe Enterprises is a leader in aviation, hospitality and travel related services, contributing to the growth of market through innovation and service leadership by building businesses and represent global brands that deliver quality and value.

ITQ is an official distributor of Travelport in 6 markets across Asia Pacific region including India and Sri Lanka. Headquartered in Gurgaon, the company provides cutting edge travel technology solutions with unmatched inventory options to its customers helping them increase their productivity and business efficiency. With an extended network over 500 cities having 20 dedicated offices and 14 REPs, InterGlobe Technology Quotient reaches out to over 12,500 agency locations, has a nationalised service centre and 16 training centres with state-of-the-art infrastructure and facilities matching international standards.

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