

Travelport Group scoops up four awards for innovation

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Travelport and its digital services companies Locomote and MTT were recognised with four innovation awards at the prestigious 2016 Asia-Pacific Stevie Awards, which held its gala ceremony in Sydney last week.

Established in 2002, the Stevie Awards are the world's premier business awards honouring the achievements and positive contributions of organisations and professionals worldwide. Since then, the Stevie Awards have become one of the world's most coveted prizes.

In total, the Travelport Group picked up three gold and one silver award for a number of its innovative technologies and products including its pioneering merchandising solution for airlines, its corporate travel platform for business travellers, and its leading travel apps developed by its mobile technology arm, MTT.

Commenting on behalf of Travelport and its sister companies Locomote and MTT, Stephen Shurrock, CCO, Travelport, says: "We are delighted that Travelport, Locomote and MTT have all been recognised for our innovation in travel technology at the Asia-Pacific Stevie Awards. The team has done an exceptional job in the development of new solutions for the travel industry as we continue to redefine travel commerce for our customers. Many thanks to the judges of the Stevie Awards for recognising our innovation in the business world."

Anil Parashar, President and CEO, InterGlobe Technology Quotient, further added, "These successes reinstate the Travelport's contribution in the industry by bringing-in technologically advanced products. Our focus remains to serve and delight our customers through innovation and technological growth."

Travelport's Rich Content & Branding merchandising solution: Silver award won in the category of "Innovation in Business-to-Business Products & Services".

Rich Content and Branding, Travelport's pioneering airline merchandising technology, is an industry-leading solution that enable airlines to more effectively display their full range of products for sale in the intermediary channel in line with how they sell on their own websites. This includes detailed product descriptions and imagery, optional ancillary products for sale and the "bundles" offered in each of their fare families. More than 160 airlines are now live with Travelport Rich Content and Branding, including major carriers in the Asia-Pacific region such as Air China, Singapore Airlines, Cathay Pacific Airways and Air New Zealand.

Locomote: Gold award won in the category of "Innovation in Technology Development All Other Industries".

MTT's apps for Singapore Airlines: two Gold Stevie Awards in the categories of "Innovation in E-commerce Apps" and "Innovation in Entertainment Apps".