

Travelport celebrates 20 years of growth and innovation in the Romanian travel industry

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Travelport in Romania recognises its long-standing customers and demonstrates ongoing commitment to the industry

Travelport celebrated 20 years of its operation in the Romanian travel industry. To mark this milestone, Travelport held an Anniversary Gala Dinner during which it recognised its valued customers and reflected on the successes achieved by the Romanian team since 1996.

Over the last two decades, Travelport Romania has grown to be one of the key technology players in the Eastern European travel industry, maintaining its strong position especially in the online space. Travelport is valued by its customers for some of its ground-breaking products. Travelport's award-winning point of sale desktop Travelport Smartpoint for example, which features an intuitive graphical interface and incorporates Travelport's air merchandising suite including branded fares and ancillaries, tailored offers and aggregated shopping. These innovative solutions allow travel agencies not only to serve their customers efficiently and productively, but also provides more opportunities for upselling.

To serve the Romanian travel industry even better, Travelport recently opened new office facilities in Bucharest, which includes access to advanced training tools.

Travelport's recent investments in Romania strongly reflect the company's mission to address the trends, inefficiencies and unmet needs of all components of the travel value chain. To answer these needs, Travelport transitioned from a traditional GDS model to a Travel Commerce Platform that is redefining the way our customers buy and sell travel. Through our presence in over 180 countries and distinct merchandising platform we offer a strong proposition not only to travel providers, travel agencies and corporations, but also to end travellers, who are increasingly seeking to book all aspects of a travel experience in one place and at one time. Currently, Travelport aggregates content from 400 leading and low cost airlines, 650,000 hotel properties and makes it available through its Travel Commerce Platform to 68,000 travel agency locations.



Alina Ostahi, Country Manager of Romania, Travelport, said: “Our celebration event provided a fantastic opportunity to thank Travelport’s customers for their trust in our technology and as we continue to bring our ‘redefining travel’ story to life. Each day, our team in Romania demonstrates true dedication to our customers and we are now, more than ever, committed to sharing our knowledge and expertise to help grow their businesses.”