

Travelport showcases its latest technology to the Russian travel industry

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Travelport (NYSE: TVPT), a leading travel commerce platform recently hosted its Travelport Technology Day, 'Learn with Travelport'. The travel-agency focussed seminars in Moscow and St. Petersburg, gathered 50 of Russia's key travel industry players, including leading travel agencies and travel management companies. The seminars, combined with interactive training, provided attendees with the latest updates on Travelport's products and gave them an opportunity to reach out to Travelport's experts for advice on how to make the most of their capabilities.

During the events, Travelport's team showcased its user friendly and intuitive point of sale technology, Travelport Smartpoint, which enables travel agents to effectively search, sell and book travel. It gives travel agents access to Travelport's unrivalled content including fares from approximately 400 airlines including their branded fares and ancillaries. Travelport Smartpoint features product descriptions and graphics, comparison shopping and maps, which significantly improves agent efficiency and provides them with increased opportunities for upselling. Travelport's team also presented an overview of Travelport Rich Content and Branding which enables airlines to effectively display their products on travel agencies screens in the same way they would appear on their own websites. In addition, attendees learnt about local solutions such as Travelport Best Buy Plus that monitors bookings and compares fares, providing travel agents with the best available air fare for its customers.

The recent seminars were additionally enhanced by the opportunity to engage with motivational speaker, Sergey Semenov from Business Training and Consulting Group who gave a lecture on time management.

Maria Yakushkina, Travelport's Country Manager in Russia added: "It is truly rewarding to demonstrate our latest technology to the Russian travel trade and to ensure that they have the tools they need to run successful businesses. By embracing innovation and technology, customers can stay competitive in a challenging environment. We've received overwhelming positive feedback from attendees who appreciated the seminar's interactive format and we believe that such events can significantly help streamline customer's operations."