

Travelport launches new seat map application for Eurostar

25 November 2015

Travelport (NYSE:TVPT), a leading Travel Commerce Platform, has today announced the launch of a new enhanced app for booking Eurostar seats, called Travelport Seat Map App for 9F. As Eurostar prepares to launch a new fleet of state-of-the-art trains between London, Paris and Brussels, Travelport has enhanced its app ready to make seat bookings even quicker and easier for UK travel agents.

The new seat map app enables travel agents to easily determine what services are available on which type of train. Agents are presented with an interactive, colour-coded seat map displaying the train layout including the seating plan for each coach within the relevant class of service booked. The Travelport Seat Map App for 9F has been enhanced to offer additional benefits and manage future changes to seat configurations on Eurostar. Fully integrated with the industry-leading point of sale solution, Travelport Smartpoint, the app allows agents to book – and change – seats on Eurostar as they would for any airline.

The new Eurostar trains will allow passengers to travel comfortably and quickly on key routes and UK agents can continue to book the operator's content under airline carrier code 9F.

Nigel Richardson, GDS Distribution Systems Manager, at Eurostar, said: "We needed a technology solution that presents our new offering clearly and enables travel agents to book our content easily so the Travelport Seat Map App for 9F has been instrumental in achieving this. In collaboration with Travelport, we have been able to improve the way we present our services to customers and we look forward to further developing our approach to technology in the future."

Simon Ferguson, Managing Director UK, Ireland and the Nordics at Travelport, said: "In such a competitive industry, it has never been more important for travel agencies to meet the needs of the end traveler, which means offering them choice and flexibility when it comes to their travel options. We are pleased to have introduced our enhanced app ahead of the launch of Eurostar's new fleet of trains. This news demonstrates how our new technologies can have a very positive impact on our customers' businesses."