

## **EVA Air turns to Travelport for its business intelligence solution**

13 November 2015

Travelport (NYSE:TVPT), a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the global travel and tourism industry, announces today that EVA Air has selected its Airline Insight business intelligence and reporting solution. EVA Air is the international airline arm of the Evergreen Group of Taiwan and operates a network of routes that span Asia, Europe, North America and Oceania.

With Airline Insight, EVA Air will benefit from Travelport's advanced and intuitive analytical tool designed to empower airlines to draw on multiple data sources to make strategic planning decisions. The user interface, data presentation and reporting that Airline Insights offers will allow EVA Air teams in Agency Sales, Revenue Management and Network Planning to quickly and effectively maximize the value that can be extracted from such a comprehensive set of industry data.

Commenting on this new partnership, Bret Kidd, Vice President & General Manager, Air Commerce Technologies, Travelport, remarked: "EVA Air operates in a market that sees intense competition from both Full Service Carriers as well as Low Cost Carriers. It needs clarity on its home market, regional markets and away markets. Airline Insight's ability to support both MIDT and Market Size data to give a complete view of O&D traffic is therefore essential."

Richard Tseng, Deputy Senior Vice Present, EVA Air, commented: "We are impressed by the demonstrated versatility and data integrity of Airline Insight as well as its ability to deliver customized reports, absolute necessities for actionable business intelligence. The dedicated account manager provided by Travelport also completes the high level of efficiency, reliability, and service that we would need from our business intelligence partner."

The versatility of this web-based analytical tool ensures that the investments the airline makes in rich data sources such as MIDT, Illuminate Market Size, QSI and others can deliver direct revenue benefits and result in more informed and effective business decisions across a wider range of opportunities for EVA Air.