Travelport Strengthens Relationship with IATI in Turkey

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Travelport (NYSE: TVPT), a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the $8 trillion global travel and tourism industry, has announced the signing of a five-year agreement with IATI Travel, the largest business-to-business (B2B) travel franchise in Turkey, to provide content distribution services and IT solutions to its operations worldwide.

This new agreement will see the two companies continue to work together in Turkey and the 41 other countries worldwide where, but will extend the geographical width and breadth of the partnership to cover six new countries including Pakistan, Qatar, Oman, Kuwait, Bahrain and Afghanistan.

IATI is an “all online systems integrator” providing a reliable online shopping platform between agents and travel product suppliers. It provides agents and its users with real time price and availability from various travel product suppliers, enabling them to purchase online.

Levent Aydın, Chairman of the Board, IATI, said; “We are pleased to announce this new agreement with Travelport. Our partnership with Travelport supports IATI’s competitive advantage; our decision to strengthen our partnership further through this new agreement is borne from our experience to date with Travelport’s travel commerce platform and their innovative technology solutions. It is our goal to continue to broaden our industry presence and drive our renowned customer service to new levels in the countries we do business and this partnership will support us in achieving those goals.”

Rabih Saab, President and Managing Director, AFMESA, Travelport said; “Travelport is proud to extend and grow its successful partnership with IATI to new territories. IATI clients will benefit from our unique travel commerce platform providing unrivalled air, hotel and car content and with a complete package of leading technology including our innovative point of sale solution, Travelport Smartpoint which allows travel agents to sell more effectively and earn new revenue streams.”