

Travelport and Etihad Airways renew full content agreement & include Rich Content & Branding

Etihad Airways to become the 103rd airline to sign up for Travelport's Rich Content and Branding merchandising solution

Dubai, United Arab Emirates, 12 May, 2015: Travelport (NYSE:TVPT), a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the \$8 trillion global travel and tourism industry, and Etihad Airways, the national airline of the United Arab Emirates, today jointly announce the extension of their multi-year, full content agreement.

The agreement means that Travelport-connected agents worldwide will have continued access to effectively search, compare and book Etihad Airways fares and offering via Travelport's industry-leading Travel Commerce Platform.

As part of the agreement, Etihad Airways has also signed up to participate in Travelport Rich Content and Branding – one of the key components of Travelport's suite of innovative merchandising solutions for airlines. Rich Content and Branding enables airlines to market and retail their offering more effectively by controlling how their products are visually presented and described on travel agent screens, and is now available through the latest version of the Travelport Smartpoint agency desktop. One hundred and three airlines have already signed up to participate in Rich Content and Branding since its launch in 2014, including Delta, Avianca, Sun Country Airlines, Peruvian Airlines, Ryanair, British Airways, EasyJet, Hong Kong Airlines, WestJet, and United Airlines.

James Muller Senior Vice President, Global Sales, Etihad Airways, commented: "As we continue to expand the Etihad Airways network globally, we are happy to work with Travelport to expand our distribution reach and showcase our world-class product and services."



Derek Sharp, Senior Vice President and Managing Director, Air Commerce, Travelport, added: "I am pleased to have extended our partnership with Etihad Airways, and that they recognise Travelport as a valued technology partner within their growth strategy. We will continue to work closely with Etihad Airways in the effective delivery of their content to Travelport's global network of over 67,000 travel agencies worldwide."