

## Travelport and Nile Air announce new global full content agreement

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Travelport (NYSE:TVPT), a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the \$8 trillion global travel and tourism industry, and Nile Air announce the signing of a multi-year, global full content agreement.

Nile Air, one of Egypt's leading private airlines, launched operations in 2010 and provides services from across Egypt (Cairo, Alexandria & Luxor) to the Middle East, Gulf region & Africa with a fleet of modern Airbus A320 aircraft configured with 8 business class seats and 156 in economy. This new agreement will enable the 67,000 Travelport-connected agencies worldwide to access fares and inventory, including web fares, and ancillaries for Nile Air.

Additionally, Nile Air has committed to Travelport Rich Content and Branding, a key component of the Travelport Travel Commerce Platform, which allows airlines to market and retail their products more effectively by controlling how their product is visually presented and described to travel agents. The solution is designed to enable travel content suppliers to drive sales of core products and ancillaries. Travel agents using the Travelport Smartpoint point of sale solution can access unrivalled airline content in addition to comprehensive descriptions, enabling them to increase revenue and speed up the booking process.

Ahmed Aly, CEO of Nile Air, said: "By distributing our flights via Travelport, Nile Air aims to increase customer choice to both travel agents & its guest passengers whilst increasing sales through this important distribution channel. We look forward to seeing the benefits that the Travelport Rich Content and Branding merchandising solution will have on our business."

Will Owen Hughes, Senior Director Airline Services, Travelport Africa, Middle East and South Asia, added: "We are thrilled to announce this new global full content agreement with Nile Air. By utilizing Travelport's innovative merchandising solution, Nile Air can present its products in a more visual way and deliver additional customized content to travel agencies globally. Rich Content and Branding gives travel agents richer information at their fingertips, improving efficiencies and customer service and providing them with the opportunity to increase sales conversion rates."

