

Hotelzon announces expansion into Spain and further new management appointments in Europe

Langley, UK
May 1, 2015

Hotelzon, a leading hotel distribution technology provider for the B2B travel industry, today announced its entry into Spain and the addition of two new sales managers in France and the UK. The developments form part of the ongoing expansion plans for the business since Travelport acquired Hotelzon in 2014.

The new Spanish operations will be based in Madrid and will be headed up by local Sales Manager, Guillermo Braña. Joining Hotelzon from Worten, an electronics and technology retail company, Braña will have full responsibility for Hotelzon's sales activity across Spain.

Niklas Andreen, GVP of Hospitality and Digital Media for Travelport commented: "Hotelzon's expansion into Spain is invaluable for the ongoing strategic development of Hotelzon. Guillermo's highly relevant experience and skills will add further strength to our expanding global sales force, and will be instrumental to our success in this country."

Meanwhile, Hotelzon has strengthened its presence in France with the appointment of Sean Cosnard as the country's Sales Manager. Cosnard has several years of experience in the travel industry and previously held senior roles at HRS, a hotel reservation system, and ATPI, a leading global travel management company.

In the UK, Andy Braisdell will take on a similar role based in Manchester and joins from security supplier company Commsec Ltd, where he held the role of Business Development Manager.

Niklas Andreen commented: "These latest appointments build on the growing sales team that we are establishing across Europe, where we have seen the Hotelzon network grow from four to eleven countries in the last six months, marking a continuation of Travelport's strategy to heighten its focus on the hotel and corporate travel space."