

## Travelport and Vistara announce long term distribution and merchandising agreement

New Delhi, India

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Travelport, a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the \$7 trillion global travel and tourism industry, and Vistara, India's newest full service carrier and a joint venture between Singapore Airlines and Tata Sons Limited, today jointly announce a new distribution and merchandising agreement which will see Vistara distribute all of its fares and offering through Travelport's Travel Commerce Platform.

This means that Travelport-connected agents worldwide will have seamless access to search, compare, and book Vistara fares and ancillary services through their existing desktop workflow, offering their customers more options for air travel within India.

As part of this new agreement, Vistara has also signed up to participate in Travelport's suite of airline merchandising solutions via its industry-leading Travelport Merchandising Platform, and will become the 85th carrier to leverage Travelport's Rich Content and Branding technology to establish and increase its brand presence across the globe.

Commenting on this agreement, Giam Ming Toh, Chief Commercial Officer, Vistara, says: "We are very excited to partner with Travelport for distribution and merchandising solutions. Their flexible approach to distributing content means that we will be able to customise the way we communicate our unique offering to travel agents worldwide, enabling the seamless servicing of Vistara customers."

Damian Hickey, Vice President, Global Distribution Sales & Services, APAC, Travelport, says, "We are very pleased to have Vistara on board as they will undoubtedly become one of the key carriers in the India region, and look forward to assisting them showcase their brand and products to our 67,000 travel agency subscribers worldwide, growing their bookings on a global scale."