

# Travelport and BCD Travel Sign New Multi-Year Global Agreement

**Agreement strengthens global competitive advantages for long-time business partners**

ATLANTA

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Travelport, a leading Travel Commerce Platform providing distribution, technology, payment and other solutions for the \$7 trillion global travel and tourism industry, today announced it has entered into a long-term global agreement with travel management company BCD Travel, which operates in more than 100 countries globally and services about 30 percent of the top 100 largest companies in the world ranked by total annual airline volume.

The new agreement expands Travelport's and BCD Travel's long-term partnership and eventually will provide BCD Travel's travel agents with Travelport Smartpoint, a dynamic and interactive desktop technology for improving agent productivity and customer service. The deal also will give BCD Travel access to Travelport's industry-leading Rich Content and Branding merchandising solution.

Travelport Rich Content and Branding is a highly progressive technology which enables airlines to more effectively control how their fares and ancillaries are visually presented and described on travel agency screens, bringing agency screens more in line with the airline's own website experience. The solution has received significant support and interest from airlines since its introduction earlier this year. Sixty (60) airlines have now signed up to participate, including leading carriers such as Delta, Avianca, Air India, Sun Country Airlines, Peruvian Airlines, Ryanair, British Airways, Iberia, easyJet, SilkAir, Singapore Airlines, Air China and United Airlines.

The agreement marks a significant milestone in Travelport's more than 25-year business partnership with BCD Travel. In addition to providing BCD Travel with Travelport's innovative technology and unrivalled content, the agreement also enables the two companies to offer expanded service and support to new and existing multinational customers.

“Travelport has proven itself a dependable business partner for BCD Travel for more than 25 years,” said Rose Stratford, BCD Travel executive vice president Global Supplier Relations and Strategic Sourcing. “We’re enthusiastic about having our travel agents use Travelport’s innovative technology and deliver even greater value to our mutual corporate clients.”

“Travelport is proud to have an important, long-term partner like BCD Travel recognize the value of the Travelport Travel Commerce Platform, including our leading point of sale technology and unsurpassed air and hotel content. We anticipate that BCD Travel will derive great value from our Travelport Smartpoint technology and Rich Content and Branding solution through increased productivity and customer service,” said Sandra McLeod, group vice president, global accounts and corporate direct sales for Travelport. “We’re committed to supporting BCD Travel’s strategic objectives by providing this innovative technology and the services that they have come to depend on from us which make booking travel easier, more customer-focused, and more profitable.”