

European OTA expands deal with Travelport

Senturia signs new pan-European agreement to fuel growth

Langley, United Kingdom

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Travelport, a leading distribution services and e-commerce provider for the global travel industry, today announces a multi-year renewal and expansion of its agreement with Senturia, the Ukrainian-based OTA. Senturia's booking websites in Russia, Ukraine and Cyprus will continue to use content from Travelport and will also implement Travelport's innovative API and e-Pricing technology to provide an even more comprehensive fare choice for travellers.

In addition, the agreement will further enable Senturia to fulfil their growth plans as they open new operations in the expanding travel industries of Turkey, Kazakhstan and Azerbaijan.

"We are very happy to be extending our partnership with Travelport," said Ivan Kovpak, owner of Senturia. "We know that Travelport's industry-leading products and content are first-class and partnering with them gives us the confidence to focus on growing our customer base."

Gavin Teale, Travelport's Head of Online Innovation, Eastern Europe, added: "Senturia is a key player in Eastern Europe and we're thrilled to have supported their growth to date and to be chosen as their technology partner in a bid to accelerate future expansion."