Travelport announces new global full content agreement with Middle East Airlines

Beirut, Lebanon
Feb 25, 2014

Travelport, a leading distribution services and e-commerce provider for the global travel industry, today announces the renewal of its global full content agreement with Middle East Airlines – the national flag-carrier of Lebanon.

Effective immediately, the agreement provides Travelport-connected agents worldwide with access to the carrier’s full content including its web fares. Middle East Airlines has selected Travelport as its preferred GDS in Lebanon meaning that Travelport-connected agents and their travelling customers in the region will benefit from exclusive promotions and enhanced support from Middle East Airlines.

Mr. Nizar Khoury, Head of Commercial, Middle East Airlines, said: “Travelport’s extensive, world-wide travel agency network complements our ambitious growth plans, making them a valued partner and important distribution channel. We look forward to continuing to working closely with them as we take our business to the next level.”

“We are very pleased to announce this new deal with a much valued airline partner in the Middle East,” said Rabih Saab, President and MD, Africa, the Middle East and South Asia, Travelport. “Being the preferred GDS of Middle East Airlines is a testament to our commitment to delivering unrivalled service and travel content to our regional and global customers.”

The new deal reinforces Travelport’s continued investment and long-term commitment to Lebanon, where Travelport set up an office in 2012 to closely manage and support the airlines and distributors in the fast growing Levant region. The company also announced last year the renewal of its distributor contract with Gate 7 for Travelport in Lebanon.