

EasyJet renews its deal with Travelport

Langley, United Kingdom

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easyJet, the UK's largest airline, has renewed its distribution agreement with Travelport, a leading distribution services and e-commerce provider for the global travel industry.

The new agreement means that Travelport-connected travel agencies worldwide can easily access and book all easyJet flights, including Flexi Fares and Inclusive Fares through their preferred GDS booking processes.

easyJet's recently launched Inclusive Fare combines the services that are important to corporate bookers such as bag and seat selection, with easyJet's famous low fares and is only available through the GDS and other booking systems connected to the easyJet API.

Andy Hodges, easyJet's Director Sales, Distribution and Business, commented:

"We are delighted to have renewed our deal with Travelport - its extensive global footprint provides us with an efficient distribution channel for our popular low-fares, including the Inclusive Fare and Flexi Fare, especially to the managed corporate travel market.

"We look forward to working with Travelport to bring easy and affordable travel to even more passengers."

Robin Ranken, Head of European Airline Relations at Travelport, added:

"We've had a strong relationship with easyJet for some years now and we're very pleased to be renewing our distribution agreement with them today. We look forward to continuing to work closely together and exploring further opportunities for easyJet to use our leading technology in order to maximize bookings with the travel trade."

In addition to Galileo, Travelport's Worldspan and Apollo GDS systems will also provide access to easyJet fares later this year.

easyJet and Travelport have worked together since 2007 – one of easyJet's first deals with a

third party distribution channel. The deal was later further enhanced by providing additional functionality to agents including the ability to sell easyJet ancillary services including seat selection. easyJet's deal with Travelport means that during that time all Galileo-connected agency customers worldwide and any other agency using the Travelport Universal API™ have had access to easyJet's fares.

In April last year, the relationship between the two organisations strengthened further when Travelport unveiled its industry-leading Aggregated Shopping technology with easyJet as its launch partner. Aggregated Shopping, a key component of the Travelport Merchandising Platform, allows agents to shop, price and book fares and ancillaries from easyJet in a common workflow regardless of the technology used to aggregate that content.

easyJet is also working with Travelport to deploy its Rich Content and Branding technology, a further component of the Travelport Merchandising Platform. The technology will allow easyJet to control how its content and ancillaries are visually presented and described to travel agents.

easyJet carries more than 11 million business passengers annually. easyJet's relationships with GDS partners, TMCs and corporate partners have enabled the airline to successfully grow its presence in the business travel market over the past three years alongside product innovations like Inclusive Fares and Fast Track security.