



Shams Abu Dhabi Travels reinforces commitment to Travelport

Abu Dhabi, UAE

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Travelport, the leading provider of critical transaction processing solutions and data for the global travel industry, and Shams Abu Dhabi Travels – one of the leading travel agencies in the UAE capital – have jointly announced their continued partnership with the signing of a new multi-year global distribution system (GDS) agreement.

Under the new deal, Shams Abu Dhabi Travels will continue to benefit from Travelport's leading-edge products including Smartpoint search and booking tool and Travelport e-Tracker, the powerful e-ticket management solution.

As part of the new agreement, Shams Abu Dhabi Travels have also chosen to use Travelport Rooms and More – Travelport's industry leading hotel booking engine – to drive their non-air bookings. Travelport recently unveiled the next evolution of its accommodation platform, which now boasts over 450 000 unique hotel properties and one million room offers.

"Having worked with Travelport for several years now, we know that they have the right technology and support to meet all of our requirements and to help us reach the next level in our journey," said Aris Abdul Azeez, General Manager, Shams Abu Dhabi Travels. "Travelport understand our business, their technology solutions remain ahead of the industry curve, and they can provide critical, hands-on support. We look forward to continuing our mutually beneficial relationship over the coming years."

"This new agreement is a testament to the confidence that Shams Abu Dhabi Travels continues to have in Travelport's innovative product offering and unrivalled customer service," said Rabih Saab, President and Managing Director, Middle East and Africa, Travelport. "Abu Dhabi remains an important focus for Travelport in the Middle East and we appreciate the trust that Shams Abu Dhabi has placed in us."

The signing of Shams Abu Dhabi Travels is the latest milestone in Travelport's continued growth in the UAE. It follows a number of other notable signings in the recent months including a renewed deal with SNTTA, OTTA and Al-Futtaim Travel to name a few of the most reputed travel management companies in the region.