



Saudi Arabia's travel agencies pledge commitment to Travelport

Riyadh, Saudi Arabia
Mar 25, 2013

Establishing its footprint even further in the Kingdom of Saudi Arabia (KSA), business services provider Travelport has announced the continuation of its long-term relationships with three major travel agencies in the country – Asfar Travel, Transcontinents and Roibek Travel.

The new contracts mark a new chapter in the solid business relationship between Travelport and the agencies – with Transcontinents and Roibek Travel renewing their contract for another three years, and Asfar for five.

The deals are the latest in a long line of customer successes for Travelport in Saudi Arabia, following the most recent major signing with Al Tayyar Travel group – the largest travel provider in the Kingdom.

The renewed agreements will also ensure that Asfar Travel, Transcontinents and Roibek Travel continue to benefit from Travelport's regional expertise, unrivalled customer service and cutting edge technology solutions. All three travel agencies are growing travel and tourism companies with multiple retail outlets and plans to support their growth efforts by leveraging Travelport's leading-edge offering.

Commenting on the announcement, Rabih Saab, President and Managing Director, Middle East and Africa, Travelport, said: "Thanks to our exceptional technology and dedicated local resources, Travelport has been able to build great momentum in Saudi Arabia and gain the trust of such high-calibre travel agencies. We are proud to be affiliated with such reputable, fast-growing travel companies and look forward to working closely with them supporting their dynamic businesses with the best GDS offering in KSA."

"We have a highly beneficial partnership with Travelport and I am thankful for what they have contributed to my business," said Abdul Al Rahman Al Rajhi, owner of Asfar Travel. "I believe that working with a professional and strong technology partner allows me to develop and expand my business even further in Saudi Arabia, and I look forward to successful future cooperation."

Turki Al Omikan, owner of Transcontinents, added: "We have a solid and established relationship with Travelport and I consider them as one of the main partners in Saudi Arabia." This view was also supported by Khalid Al Turaiki, the owner of Roibek travel, who added: "Travelport offers high quality services, excellent support and they always manage to find the best ways to develop my business."

