



Travelport and Aegean Airlines sign merchandising agreement **Greek carrier to distribute pre-paid bags via EMD**

Athens, Greece
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Travelport, a leading provider of critical transaction processing solutions and data for the global travel industry, today announces an agreement with Aegean Airlines for the distribution of ancillary services to Travelport connected agencies worldwide. Fulfilled seamlessly via an electronic miscellaneous document (EMD), the new service will begin rollout in April 2013, starting with Travel Agents in Greece and Cyprus.

“Supporting the travel industry and enabling the distribution of an airline’s complete product set is a key part of the role we play,” says Robin Ranken, Head of Airline Relationships for Europe at Travelport. “We are committed to working with our airline partners to grow their ancillary revenues whilst enabling our travel agency customers to access all content in one place, giving them the richest possible choice.”

Dimitris Gerogiannis, Managing Director of Aegean Airlines said: “We are delighted with Travelport’s willingness and ability to work with us to deliver on our commercial aims. By distributing through Travelport, we will be in the position to differentiate our product and communicate our value to and through the travel agency channel.”

Providing pre-paid bag fulfillment via EMD completes the end-to-end process for travel agency distribution of airline ancillary services and forms part of Travelport’s wider merchandising offering. This offering enables a number of major airlines to sell their products in a more efficient and integrated way through travel agents. Over the past 20 months, Travelport has successfully integrated ancillary services seamlessly into agency points of sale for airlines including KLM, British Airways, Air Canada, United and easyJet with more in the pipeline.