



Travelport extends its reach to Tunisia

Tunis, Tunisia

Mar 14, 2013

Travelport, the business services provider to the global travel industry, has announced that it is extending its footprint in Africa with a new distributor operation in Tunisia.

The news follows the appointment of SIR Tunisie SARL as Travelport's new partner in Tunisia and means that Galileo products and services will become available in the country with immediate effect.

The Tunisian launch is the latest milestone in Travelport's expansion in Africa, where the GDS provider is now operating in 47 countries with more in the pipeline.

SIR Tunisie SARL will distribute the Galileo GDS platform to local travel agencies, providing them with industry-leading technology, access to the rich airline, hotel and car content as well as comprehensive training and support services.

The launch of the Tunisian operation was marked with a special event held in Tunisian capital, Tunis, and attended by more than 200 industry guests including travel agents, airlines and government representatives.

"Africa – and especially North Africa – is a key strategic investment region for Travelport and this official launch of commercial operations in Tunisia serves as a testament to our commitment to this important part of the world," said Rabih Saab, President and Managing Director, Middle East and Africa, Travelport, at the launch event. "With its extensive local market knowledge and technical expertise, our appointed distributor is very well positioned to grow Travelport's business in region and effectively serve our new travel agency customers here."

"Travelport will bring a new dimension to the travel and tourism industry in our country," said Nejib Ghazzi, CEO of SIR Tunisie SARL. "As a new GDS provider in Tunisia, we will create a competitive advantage that will benefit the travel agents who are always looking for alternative GDS providers. We are passionate about our business and look forward to bringing these great benefits to the travel industry in Tunisia."