



Alaska Airlines Signs Full Content Agreement with Travelport

Atlanta

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Travelport, the business services provider to the global travel industry, and Alaska Airlines, ranked "Highest in Customer Satisfaction Among Traditional Network Carriers" in the J.D. Power and Associates North America Airline Satisfaction StudySM for five consecutive years since 2008, today announce a new global full content agreement. The new multi-year deal will provide Travelport-connected travel agencies worldwide with full access to Alaska Airlines published fares, seat availability and schedules.

"Through this partnership, we are pleased to provide our customers with full access to Alaska Airlines fares and inventory through our Apollo, Galileo and Worldspan distribution channels," said Dan Westbrook, vice president, Supplier Services, Travelport. "As a global marketplace, we bring Alaska Airlines together with over 67,000 online and offline travel agency locations, which in turn serve millions of end consumers globally. Travelport is committed to providing full content for our agency customers and cost-effective and value-added distribution to all of our supplier partners."

"Travelport is an important commercial partner for Alaska Airlines. We're pleased that Travelport agents worldwide will continue to have full access to our published fares and inventory," said Joe Sprague, Alaska Airlines' vice president of Marketing."