



## **Pullman and Sofitel join Travelport's 'Lowest Public Rate' Hotel Programme**

Langley, UK  
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Travelport has added two new participants to its Lowest Public Rate Programme that guarantees agents access to the lowest publicly available rate. Both Pullman and Sofitel Hotels are part of the Accor Hotel Group and bring more than 190 hotel properties to the programme.

“Joining Travelport’s Lowest Public Rate Programme is a great step forward for our hotel brands as it lets travel agents know that they are seeing the lowest possible rate, regardless of the booking conditions,” commented Ludovic Dupont, VP Distribution Travel Agencies / Meetings and Events, Accor. “We enjoy a strong strategic partnership with Travelport and we are pleased to be able to take advantage of this innovative programme.”

“We are very pleased to welcome two leading hotel brands to our programme in Sofitel and Pullman,” said Keith Harrison, Global Head of Hospitality Suppliers, Travelport. “This is a win-win partnership that enables our hotel partners to expand their sales opportunities, whilst giving agents confidence that they have secured the lowest rate of the day.”